

# Food Writing for Dough™

Become a confident writer  
with this  
Interactive, Dynamic and Fun Workshop.

- Tools to tap into today's market
- Learn how to build your portfolio
- Jump start your creativity

Here's what attendees say:

"Great seminar! I feel like I have the tools to begin my writing career"

"As a novice writer with no "clips", it was a good starting point - informative, but not overwhelming".

A great addition to any state, DPG or  
regional meeting!  
CDR approved for 6 CPEU's

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## READY, SET, WRITE

Investigate writing opportunities.

Adapt basic writing skills for the food,  
nutrition and wellness arenas.

Take home techniques to get started.

## PUBLISHING POINTERS

Learn publishing lingo.

How much to charge or not to charge.

The book proposal – start to finish.

## MARKETING MOVES

Get new marketing & publicity strategies.

Discover how to use trends and online  
resources.

Build networking tools.

To schedule a Food Writing for Dough  
workshop contact us at:

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